



Corporate Relationships
with Hollybank Trust



Hollybank: Who we are

Hollybank Trust is a charity based in Mirfield, West Yorkshire and we are proud of our reputation for excellence over our rich history.

We provide quality of life for life, for children, young people and adults with profound and multiple disabilities.

Nothing pleases us more than seeing smiles on faces. We put the people that we support at the heart of everything we do.

We make people's lives better – not just the children, young people and adults who come here, but also their friends and families.

Because of the work we do, families can focus on being mums, dads, brothers, and sisters, rather than teachers, nurses and carers.

It is also why we have built the best facilities possible to provide quality of life for life.

If you would like to support our work and help us to continue providing quality of life, for life please contact the Communications Team on:
comms@hollybanktrust.com • 01924 490833 • www.hollybanktrust.com



What we do

Everyone has the right to live a full and happy life.

We are there for parents and families right from the start of their journey.

We know that exceptional care is not just about making sure individuals have a safe and secure place to live.

We strive to do much more than simply make sure people's daily needs are met.

Hollybank Trust provides education, residential care, and a wide range of therapies and enrichment activities.

We have an outstanding school, a state-of-the-art hydrotherapy and rebound service, beautiful grounds and a forward-thinking assistive technology team that helps people maintain their independence.

At Hollybank, we work hard to provide holistic care and therapy that encourages people to explore their interests and pushes them to reach their full potential.

We focus on ability, not disability.





The people who live with us have complex medical needs, the vast majority use wheelchairs to move around and very few can communicate verbally.

Our on-site therapy team support each individual to provide them with the guidance and care they need.

We have been providing children, young people and adults with a home for life, for more than twenty-five years. We also offer the opportunity for short breaks and respite services.

We have 7 residential homes in Mirfield and three other homes across Yorkshire. Each home has been designed to support specific needs and all have access to our education, enrichment, therapeutic and clinical services.

The impact of our 24/7 care and support goes way beyond our sites too. We are a large local employer with around 600 employees and our services are commissioned by 40 local authorities.

Your support will help us to continue to make Hollybank an incredibly special place to live and learn.



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Corporate relationships with Hollybank Trust

A corporate relationship with Hollybank is a great way to engage your employees and support your community. There are a number of ways we could work together.

✿ Make us your nominated charity

It could involve you choosing us to be your nominated charity. If you choose to partner with us, we will help you put together an appropriate plan for how the relationship would work either through a friendly agreement or a more formal partnership.

When you choose to partner with Hollybank, it gives you a unique opportunity to empower and engage your employees and unite your staff behind an inspiring cause and demonstrate your company's commitment to making a real difference to peoples' lives.

They'll be able to offer their support to us by engaging in activities and events such as skydives, bike rides, runs and other fundraising activities of their choice. You may also choose to match fund their fundraising efforts.

We also have rooms and facilities available at our main site for team building days.



✿ Corporate Social Responsibility Activities (CSR)

CSR is all about being aware of how your company can help and support the local community and beyond. It can take many forms such as social wellbeing initiatives or environmental considerations. Getting actively involved with Hollybank can provide businesses with valuable benefits such as employee team building opportunities and raising awareness of disability within their workforce.

CSR doesn't always have to be complicated. It's about finding the right thing to do, and the right way to do it.

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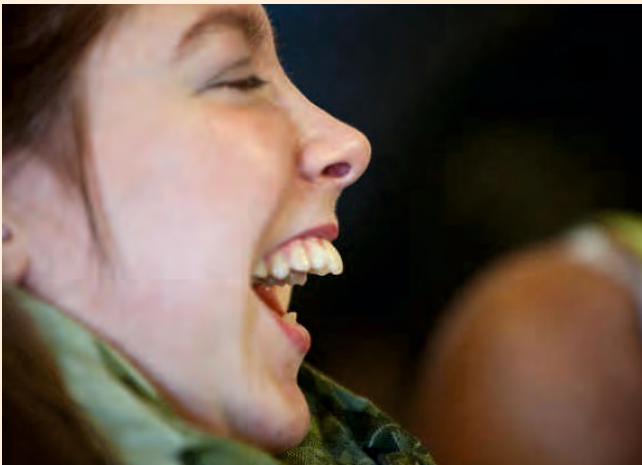


What can we offer you?

- ✿ A way to show your team which values your business holds dear.
- ✿ We can help your business develop a greater understanding of profound disabilities and the social care sector.
- ✿ We can help you to motivate your staff and give them a shared goal to work towards.
- ✿ Raising your profile and credibility.
- ✿ Boosting your social media impact.
- ✿ Getting your people on board and excited.
- ✿ Helping you become an employer of choice.
- ✿ Nominated charity of the year status.
- ✿ Positive PR - We will work with you to highlight our partnership on social media and beyond. We will work together to publish engaging articles on how your help is having a positive impact on everyone who lives and learns at Hollybank.

We can also offer you volunteering opportunities for your staff to use their skills whilst also encouraging their personal and professional development.

There are lot of ways to support us such as maintaining our grounds and gardens, helping at events, attending sessions in our daytime activity service and much more.



How you can get involved

We understand that every company and every partnership is different, so we offer a variety of rewarding ways to get involved.

✿ Strategic Partnerships

Help us to bring about changes which dramatically improve the lives of the people we care for. Our strategic partnerships help drive your key performance indicators and realise key organisational and social responsibility targets.

✿ Charity of the Year partnership

Nominating us as your Charity of the Year is a unique opportunity to unite your staff behind an inspiring cause and demonstrate your company's commitment to making a difference. It will also generate staff engagement and raise awareness of our cause across all levels of your organisation as well as providing charitable giving to Hollybank.

✿ Volunteering opportunities through our CSR programme

We can combine the strengths of both our brands to attract new customers. Partnering with us gives you the opportunity to engage with our supporter base through new products and innovative launches.

✿ Sponsorship Opportunities

Sponsor one of our services, activities, or events. We'll find the right opportunity to suit your business needs.

✿ Pro Bono

You can be a huge support to Hollybank by offering pro bono knowledge and expertise in a range of areas.

✿ Payroll Giving

Make donating easy for your employees by setting up Payroll Giving.

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Fundraising

There are lots of ways you can raise money to support Hollybank. While we're super impressed by the bravery and energy of people who raise money for us by diving out of planes or putting their physical strength to the test, there are also many who choose to keep their feet firmly on the ground and host bake sales or arrange fancy dress days at work. Whatever works for you, works for us!

We can also work with you to create exciting, bespoke fundraising events for your organisation tailored to your needs. This will be sure to ignite your team's enthusiasm and make our partnership an even bigger success.

These could include participation in sponsored team events which offer a challenge to your team members, or your team may choose to fundraise towards a specific residential home, piece of equipment or towards one of our projects or appeals.

You'll find our handy how to guides in your pack, but if you'd like a virtual copy just head to the 'get involved' tab on our website.



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Raising awareness

Hollybank's corporate relationships are about much more than just fundraising. We put a huge emphasis on engaging with employees and raising awareness and understanding of our vision, to be an outstanding provider of quality of life, for life.

We also offer you an opportunity to participate in a disability awareness training session.

One of the aims of our corporate partnerships is to change the perception of disability and provide an opportunity to gain an understanding of the ways we dramatically improve lives and make Hollybank a special place to live and learn.

Testimonials



Treka Bus Ltd

"From the first visit to Hollybank, the dedication of their support workers shone through.

Everyone who works at Hollybank does an amazing job, but their support workers are a special group of people. They really do go above and beyond every single day to make

sure the children, young people and adults lead a full and happy life that's full of fun!"

"We love the fact that our team can see exactly how the money is being used – and witness first-hand the difference it makes to people's lives. Whenever we come away from a Hollybank visit, we can't help but feel humbled and proud. It gives us a warm and fuzzy feeling to play a part in the work they do."



Gray Financial Ltd

Today we were welcomed down to Hollybank Trust for an outdoor site visit and a tour of their 22 acres. It was great to see how much they have grown over their 65 plus years and to hear about all the services they provide.

They have, and are, constantly expanding and updating their services to meet the needs of all the individuals they support. It was a real eye opener to actually see how many projects they are hoping to take on to develop outdoor sensory spaces to support the learning, development and independence of these individuals.



Ikea

Through its philosophy of 'doing and donating', IKEA strives to have a positive impact on the people around them and the planet.

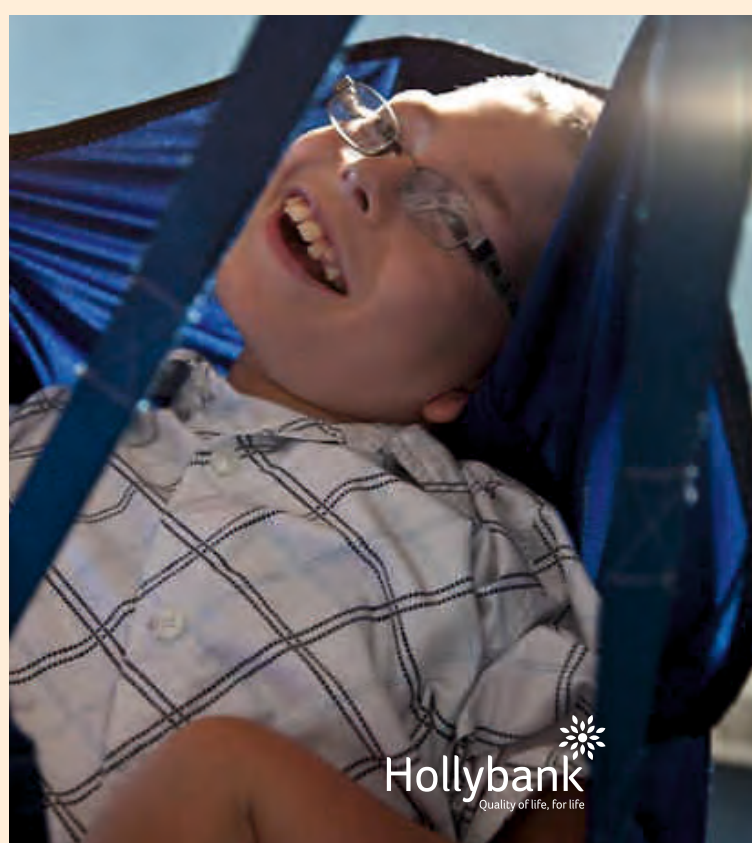
Every year, IKEA sends a team over to Hollybank's main site in Mirfield. Over the course of the day, they get stuck into a variety of maintenance tasks to help keep our 22 acre site looking lovely.

"Hollybank is a special place, and we get a real buzz out of spending time on site and meeting the people who live there. It's really therapeutic and helps us to bond as a staff team too."

As well as participating in an annual corporate day, IKEA also provides donations of goods for the children, young people and adults who live in Hollybank's ten homes, as well as prizes for use at fundraising events. They also support our community engagement activities through in-store collections.

"It's really great to feel like we're giving something back. There is no shortage of team members wanting to take part in the community days and it's great the difference our efforts make to the lives of the people who live at Hollybank Trust."





Contact us

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Where to find us

(Main Site)
Far Common Road
Mirfield
West Yorkshire
WF14 0DQ

